

Target Market Statement and Fair Value Assessment

Brit Syndicates Limited has undertaken a product review in accordance with the FCA Product Governance (PROD 4) and our product governance obligations. This document is intended to provide a summary of the Target Market Statement and outcome of the Fair Value Assessment only.

This information is for use by distributors only and not for customer use.

Product Name	UK Contingency (Event Cancellation, Non-Appearance, and Prize Indemnity)
Manufacturer	Brit Syndicates Limited is a product manufacturer and may also be a joint manufacturer for this product as agreed with individual coverholders. Ancillary products including Legal Expenses, Premium Finance and Risk Management Services are offered by third parties and are separate from Brit's offering.

Product Information

The UK Contingency product has been subject to periodic controls and our POG process. The product has been reviewed and signed off by our POG panel as representing fair value to customers. This is in light of a review of the following MI:

- Acquisition Costs and Fees
- Policy Coverage and Limitations
- Premium Information
- Cancellation Data
- Claims and Complaints Data
- Declinature rates
- Loss ratios
- Ex gratia payments
- Root cause analysis
- Renewal retention rates
- Customer Feedback
- Oversight and Monitoring
- Conduct and Technical Wordings review
- Product Benchmarking
- Breaches of Lloyd's/FCA benchmarks and tolerances

All management information is reviewed on a periodic basis to complete root cause analysis and understand whether there are any systemic issues that require a review of the product design outside of the annual review cycle.

Brit's Contingency Product is diverse and includes:

Event Cancellation - Coverage for cancellation, abandonment, postponement and interruption due to named perils outlined in the policy. This includes venue damage, denial of access, strikes and natural catastrophes.

Non-Appearance - Coverage for the non-appearance of any person or group at an event due to death, accident, illness and unavoidable travel delay.

Film - Coverage for the cast, film negatives, props, sets and wardrobes. We insure a range of film productions as well as television series, documentaries, commercials and other productions.

Prize Indemnity - Protects the insured against their contractual liability to award a prize in the event of a win in an

insured competition that is chance or skill-related.

All losses must be beyond the control of the insured and each and every participant.

The product is written on an all-risks basis meaning unless an exclusion is in place, cover is offered. This gives the product flexibility to be tailored to the client's needs as, where necessary, we can extend the standard market wordings. The most common extensions being Terrorism, Civil Commotion, National Mourning and Adverse Weather.

All claims and complaints are handled in house by Brit or via delegated claims handling authority. Quarterly Technical File reviews are undertaken to ensure that all claims and complaints are handled appropriately against our internal metrics which centre around ensuring good customer outcomes.

What customer need is met by this product?

This product is designed to provide insurance against financial loss resulting from cancellation and abandonment, non-appearance and contractual liability to award a prize in respect of an event organised by the insured.

Target Market

This product has been designed specifically for insureds that require cover for organised events and want protection against specific perils. The target market can include individuals and SME's as well as larger companies.

Types of customer for whom the product would be unsuitable

This product would not be suitable for insureds that:

- Require cover for events taking place in regions restricted on Lloyd's Crystal
- Seek to protect their event against the risk of communicable disease, epidemic or pandemic
- Are aware of circumstances that may lead to an event being cancelled, abandoned or postponed.

Any notable exclusions or circumstances where the product will not respond

This product is typically written on an all risks form so exclusions can be bought back to tailor the product to the client's needs. However, some exclusions are mandatory and cannot be removed.

Key exclusions include:

- Communicable Diseases including Covid-19 and SARS.
- Any loss directly or indirectly arising out of a cyber act or cyber incident (cyber incident is a compulsory exclusion but can be bought back. Cyber act is an absolute exclusion).
- Deliberate or reckless misrepresentation of any material fact.
- Alterations or variance of Insured Event(s) without the prior approval of the Underwriters.
- Any additional costs incurred unless agreed by underwriters to minimise possible loss.

How is this product sold?

The product is only available to purchase in the UK and is only distributed via delegated authority by Lloyd's approved Coverholders who manage the inception and renewal of all policies in accordance with their approved binding authority agreement.

Fair Value Review

The fair value assessment indicates that the UK Contingency product provides value to the end customer and remains suitable for the target market. Where a potential risk to the product value has been identified, the distributors will be contacted directly.

Other information which may be relevant to distributors

As part of the FCA Fair Value Assessment we require distributors to provide additional product information on the distribution chain, fees, remuneration or services, ancillary/add-on products on an annual basis. Taking into consideration the potential impact it would have on the customer and the product value.

If you have any questions regarding the product approvals and Fair Value Assessments, please refer any communications to your Brit representative.

Date of Fair Value Assessment Completed	2024
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Expected Date of Next Assessment	2025
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